

2010 Sponsorship Opportunities



WEST HARTFORD
CHAMBER OF COMMERCE
Your Community & Business Connection

Make your business **STAND OUT** through sponsorship of a West Hartford Chamber of Commerce event.

West Hartford Chamber of Commerce • 948 Farmington Avenue • West Hartford • CT • 06107
(860) 521.2300 • www.WHChamber.com • info@WHChamber.com

This sponsorship brochure will help your business maximize its exposure to potential customers through sponsorship of a West Hartford Chamber program or event. Whatever your business or target market, there is a valuable option for every business, whether it be a signature community event or a monthly breakfast seminar. At the end of this brochure you will find a reservation form on which you can indicate the events and commitment level appropriate for you. Interested in sponsoring more than one event or an opportunity that is not listed? Contact us and we will create a custom package or unique sponsorship specific to your business. If your total investment exceeds \$5,000 and includes 3 or more events, a 5% discount will be given.

Table of Contents

Breakfast Seminars	3
Annual Meeting & Awards	4
Golf Tournament	5
Women in Business	7
Reservation Form	8

Breakfast Seminar Series

Train Your People, Grow Your Business

September – June

West Hartford Town Hall

Expected Attendance: 30 – 40 people at each event

Attendees learn how to become an employer of choice and create a win-win strategy to grow your business with the right staff and skill set. Everyone will discover new opportunities for their business by networking, collaborating, and sharing resources. 2009/2010 Breakfast Seminars will be held once a month, September through June.

Series Sponsor - \$3000

- Exclusive placement of Company logo or name on the cover of the series brochure
- Company logo and/or name in all press releases and publicity prior to each of the 10 seminars
- Opportunity to introduce the speaker at each seminar
- Opportunity to give a brief business “commercial”
- Display of Company-supplied promotional material and banner
- Series registration for two individuals of your choosing

Individual Event Sponsor - \$250

- Company logo and/or name in all press releases and publicity prior to the specific event
- Opportunity to welcome attendees at the session
- Opportunity to give a brief business “commercial”
- Company-supplied promotional materials and banner
- Individual event registration for one individual of your choosing

Annual Meeting & Awards

Tuesday, June 8, 2010
Expected Attendance: 300

Keynote Address by Brian Reich, author of “Media Rules!”

Presenting Sponsor (Exclusive) - \$4000

- Image of company logo projected on theater curtain prior to presentation
- Opportunity to address audience of up to 350 with brief presentation about your company
- Opportunity to introduce keynote speaker
- Banner display
- Logo prominently displayed on program cover, invitation, flyers and on Chamber event webpage with a link to your company website from May 1, 2010 – June 30, 2010
- Choice of cover advertisement in meeting program
- Recognition in all press releases and pictures sent to media outlets
- Eight complimentary tickets

Gold Sponsor - \$2000

- Logo prominently displayed in program, invitation, flyers and on Chamber event webpage with a link to your company website from May 1, 2010 – June 30, 2010
- Full- page program advertisement
- Recognition in all press releases
- Six complimentary tickets

Silver Sponsor - \$1000

- Logo displayed in program, invitation, flyers and on Chamber event webpage
- Half- page program advertisement
- Recognition as sponsor in all promotional materials and press releases
- Four complimentary tickets

Bronze Sponsor - \$250

- Business Listing in the meeting program and on event webpage
- Recognition as sponsor in all promotional materials and press releases
- Two complimentary tickets

24th Annual Golf Tournament

September 13, 2010, Wampanoag Country Club

Expected Attendance: 150

Presenting Sponsor - \$5000/\$4500 early bird

- 2 Complimentary foursomes, including lunch & dinner
- Prominent placement of banner (supplied by company)
- Signage on the 1st & 10th tees
- Logo placement on all tournament mailings, brochure & tournament e-Alerts
- Opportunity to include inserts in gift bags
- Logo with link on WHCHamber.com tournament event page
- 8 additional passes to post- tournament 19th hole dinner

Platinum - \$2000/\$1900 early bird

- Complimentary foursome, including lunch & dinner
- Prominent placement of banner (supplied by company)
- Signage on the 1st & 10th tees
- Logo on tournament e-Alert & brochure
- Logo on WHChamber.com tournament event page
- Opportunity to include inserts in gift bags
- 4 additional passes to post-tournament 19th Hole Dinner

Gold - \$1700/\$1600 early bird

- Complimentary foursome, including lunch & dinner
- Signage on the 1st and 10th tees
- Recognition on tournament e-Alert & brochure
- Opportunity to include inserts in gift bags
- Recognition on WHChamber.com tournament event page
- 2 Additional passes to post- tournament 19th hole dinner

(Golf opportunities continued on next page)

Golf Tournament (cont'd)

Silver Sponsor - \$1150/\$1050 early bird

- Complimentary twosome, including lunch & dinner
- Tee signage on course
- Recognition on WHChamber.com, tournament brochure & e-Alert
- Opportunity to include inserts in gift bags
- 2 additional passes to post- tournament 19th hole dinner

19th Hole Sponsor - \$1300/\$1200 early bird

- Complimentary twosome, including lunch & dinner
- Banner placement on patio during dinner
- Recognition on Chamber's website, tournament brochure & e-Alert
- Opportunity to include inserts on gift bags
- 2 additional passes to post- tournament 19th hole dinner

Lunch Sponsor - \$800/\$750 early bird

- Banner placement on patio during lunch
- Table top for promotional materials
- Recognition on Chamber's website, tournament brochure & e-Newsletter
- Opportunity to include inserts in gift bags
- 2 additional passes to post- tournament 19th hole dinner

Contest Sponsors & Other Opportunities- \$100- \$1100

Please note: All golf sponsorships must be paid in full by May 29th to receive early bird discount.

Women in Business

For Women Who Mean Business...

September – June
West Hartford Town Hall Auditorium
Expected Attendance: 80 – 120 at each event

In recognition of the unique contribution that women make in the workplace, we are proud to present four educational workshops to help participants strengthen their competencies, build their skills and embrace the possibilities that await them.

Series Sponsor - \$7500

- Recognition as Women in Business Series Sponsor
- Name and Logo Placement in:
 - Program Brochure and Mailings
 - Press Releases
 - E-Alerts
 - Chamber website
 - Chamber e-Newsletter
- Banner and promotional materials at events
- Opportunity to introduce speakers and welcome audience
- Seven complimentary tickets to each program (\$1400 value)

Program Sponsor - \$500

- Name and Logo Placement in:
 - Program Mailings
 - Press Releases
 - E-Alerts
 - Chamber website
- Banner and promotional materials at event
- Six foot table for company display, brochures and giveaways
- Five complimentary tickets to program (\$100 value)

Reservation Form

Please use this form to indicate your interest in our 2010 sponsorship opportunities. Fax your completed form to (860) 521-1996 or send it to West Hartford Chamber of Commerce, 948 Farmington Avenue, West Hartford, CT 06107.

Business Name: _____

Contact Name: _____

Address: _____

E-mail: _____ Phone: _____

My company is interested in the following sponsorship options (check all that apply):

- | | | |
|---|--------------|-------------|
| <input type="checkbox"/> Breakfast Seminars | Level: _____ | Cost: _____ |
| <input type="checkbox"/> Annual Meeting/Noah Webster Awards | Level: _____ | Cost: _____ |
| <input type="checkbox"/> Golf Tournament | Level: _____ | Cost: _____ |
| <input type="checkbox"/> Women in Business | Level: _____ | Cost: _____ |

Total: _____

If more than 3 sponsorships are purchased with a total of \$5,000 or more, a 5% discount will be given to the business. Discount will be taken by Chamber office.