



**2010-11 Breakfast Seminar Series  
Train Your People, Grow Your Business  
Uconn, Greater Hartford Campus**

**Series Partners:**



**Individual Event Sponsor - \$250**

Choose 3 Seminars - \$700

Choose 5 Seminars - \$1150

- Company logo and/or name in all press releases and publicity prior to the specific event
- Opportunity to welcome attendees at the session
- Opportunity to give a brief business overview to audience and introduce series sponsor
- Company-supplied promotional materials and/or items can be given to session attendees
- Company-supplied banner displayed at the event  
Member Spotlight Interview Featured in Monthly eNews
- Banner Advertisement on Online Directory Landing Page
- 3 guest seats at each of the Seminars

<b><u>Event Dates</u></b>	<b><u>Topic</u></b>	<b><u>Sponsor</u></b>
October 20, 2010	Get to the Top of Google: Search Engine Optimization for Small Business	Available
November 15, 2010	Expert Branding: Beyond Logos and Tag Lines	Available
January 25, 2011	Discover Your Entrepreneurial Personality Type	Available
February 15, 2011	Negotiations: A Human Relations Approach	Available
March 22, 2011	Eliminate Unpaid Consulting	Available
April 19, 2011	PANEL: Financing: A Small Business Perspective	Available
May 18, 2011	PANEL: The Impact of Healthcare Reform on Small Business	Available

# State of the Town Address

January 2011

Expected Attendance: 70

*Keynote Address by West Hartford Mayor Scott Slifka  
1877 Club, University of Hartford*

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## **Sponsor (Exclusive) - \$500**

- Logo/business name included on all press for event
- Opportunity to address the audience and introduce the Mayor
- Member Spotlight Interview included in Monthly eNews (2000+)
- 4 seats at the Head Table
- Member e-Alert (700+)

# Economic Development Update

March 2011

Expected Attendance: 60

*Keynote Address by West Hartford's Director of Community Services, Rob Rowison  
1877 Club, University of Hartford*

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## **Sponsor (Exclusive) - \$500**

- Logo/business name included on all press for event
- Opportunity to address the audience and introduce the Mayor
- Member Spotlight Interview included in Monthly eNews (2000+)
- 4 seats at the Head Table
- Member e-Alert (700+)



## *For Women Who Mean Business Series*

Pond House Cafe

Expected Attendance: 60 – 80

*In recognition of the unique contribution that women make in the workplace, we are proud to present four educational workshops to help participants strengthen their competencies, build their skills and embrace the possibilities that await them.*

Series Sponsor – Sold



Individual Program Sponsor - \$500

Choose 2 Programs: \$900

Choose 3 Programs: \$1300

- Name and Logo Placement in:
  - Press
  - E-Alerts (2000+)
  - Chamber website – [www.ExploreWestHartford.com](http://www.ExploreWestHartford.com)
- Company-supplied Banner and promotional materials at event
- Company recognized and pointed out at event by Chamber president during opening remarks
- Table for company display, brochures and giveaways
- Five complimentary tickets to program (\$100 value)

<b>Date</b>	<b>Speaker/Topic</b>	<b>Sponsor</b>
11/17/10	Jill Butler, Coaching Your Creativity	Available
1/19/11	Kate Emery, Social Entrepreneurship CEO, Walker Systems Support	Available
3/16/11	Marge Piccini, Defining the New Age of Leadership	Available
5/4/11	Linda Denny, Open the Doors of Opportunity CEO, Women's Business Enterprise National Council	Available