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SOCIAL ENTERPRISE THE FOCUS OF CHAMBER'S NEXT WOMEN WHO MEAN BUSINESS PROGRAM

WEST HARTFORD - The West Hartford Chamber of Commerce will host the next program in their Women Who Mean Business Series on Wednesday, January 19, 2011. **Social Enterprise - A Woman's Business Model** will explain the new business model and how combining the power of the market with the mission of making a contribution rather than simply a profit can result in long-term success.

Kate Emery, Founder and CEO of Walker Systems Support, a Connecticut based IT Services firm which restructured as a Social Enterprise, will illustrate how socially responsible companies see the big-picture view of the economic and environmental influences in today's marketplace. The program will shed light on how and why female entrepreneurs play an important role in moving this model into the mainstream of business.

The program, sponsored by Liberty Bank, will be held from 8:30 AM – 10:00 AM at the Pond House Café, 1555 Asylum Avenue, West Hartford. A continental breakfast will be provided. The cost for Chamber Members is \$20, guests \$30. Advance registration is preferred. Participants can register on-line at www.WHChamber.com/WomeninBusiness.aspx. For more information about the Chamber, visit www.ExploreWestHartford.com.

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About Kate Emery:



Kate Emery is Founder and CEO of Walker Systems Support, one of Connecticut's largest IT Services firms serving small to medium sized businesses and nonprofits. Kate led the restructure of the company into a Social Enterprise. Among other things, this requires that any profits that are distributed by Walker must be split equally between employees, investors and the community. Kate also founded reSET, the Social Enterprise Trust, a nonprofit 501C3 to help promote, preserve, and protect Social Enterprise. She is currently working with a large group of concerned citizens to make CT a hub of Social Enterprise. Walker System Support has been three times listed on the Inc. 5000 list of fastest growing private companies in large part to their Social Enterprise structure with a focus on staying balanced, ethical, sustainable, and transparent.

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