

CHAMBER OF COMMERCE’S WEBSITE RECOGNIZED AS INDUSTRY LEADER
ExploreWestHartford.com increases membership value



President, Marjorie Luke, accepted the award. She is pictured above with event sponsors.

WEST HARTFORD, CT - The West Hartford Chamber of Commerce web site, ExploreWestHartford.com was awarded a Hartford Business Journal Strateg-E Award during the 2010 e-Technology Summit on February 25. ExploreWestHartford.com won in the category “Easiest website to buy products & services from”.

Working with website developers from The Computer Company, the Chamber built a site that acts as the West Hartford Storefront. Members are able to renew membership online and are encouraged to upload events to the calendar as well as participate in our Member-to-Member discount program – all with the click of the mouse. Over 10,000 unique visitors browse the website each month looking for business listings and information about the town.

The Chamber is honored to receive this prestigious award and is proud to serve the West Hartford business community with a leading edge tool to help members take full advantage of their Chamber investment. In addition to the award, the West Hartford Chamber of Commerce received a proclamation from Governor M. Jodi Rell recognizing its commitment to effectively using technology to serve our customers and to produce revenue. For more information about the Chamber and West Hartford, visit www.ExploreWestHartford.com.

To read President Marjorie Luke’s interview with the HBJ, [Click Here](#)