



Contact: [Cynthia.Bartos@wholefoods.com](mailto:Cynthia.Bartos@wholefoods.com)

860-523-8500

## *NIGHT OF WHOLE PLANET – EVENT*

Whole Foods Market – West Hartford center store is hosting a NIGHT OF WHOLE PLANET. The Grocer's nonprofit Whole Planet Foundation® kicks off campaign to fund microlending programs for poor in developing countries.

Join us for a

### **Night of Whole Planet.**

March 24<sup>th</sup>, 2011

6:00 – 9:00pm

West Hartford Town Auditorium

50 S Main Street, West Hartford, CT

**There will be appetizers, music, silent auction and so much more.**

**Tickets for the event are \$5.**

100% of the money raised from this event will be used for micro credit loans.

**The Whole Foods Market – West Hartford center's goal is to raise \$72,000.00 which is enough to provide 400 loans to individuals that impact their families and communities.**

**Please help us in spread the word about this great event and great opportunity to help alleviate poverty worldwide.**

Find out more about Whole Planet Foundation's give away a [trip for two to Peru](#) from [Intrepid Travel](#)® to offer shoppers a chance to see, firsthand, how their donations are helping to alleviate poverty worldwide.

"Microcredit sparks change by providing the poor a viable chance to lift themselves out of poverty through their own hard work and ingenuity," said Philip Sansone, president and executive director of the Whole Planet Foundation. "We're thrilled to share that impact by offering donors a chance to meet producers in the field who directly benefit from their support."

The 10-day adventure from historic Lima to majestic Machu Picchu kicks off with a visit to the foundation's microcredit clients and partners in Peru. To enter and for more details, visit: [wholefoodsmarket.com/peru](http://wholefoodsmarket.com/peru) by March 31.

"A loan as small as \$200 can make a huge difference. For example, one microcredit client might use her loan to invest in a sewing machine to make clothing to sell, and another might buy a goat to begin a milk and cheese production business," said Sansone. "If we reach our fundraising goal, we will be able to provide enough loans to support more than 13,500 recipients and their families, empowering more than 65,000 people in poor communities to change their own lives."

For more on Whole Planet Foundation, the 2011 Prosperity Campaign, or for stories and testimonials from microcredit loan recipients, visit: [wholeplanetfoundation.org](http://wholeplanetfoundation.org).

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#### **About Whole Foods Market®**

Founded in 1980 in Austin, Texas, Whole Foods Market ([www.wholefoodsmarket.com](http://www.wholefoodsmarket.com)), a leader in the natural and organic foods industry and America's first national certified organic grocer, was named "America's Healthiest Grocery Store" in 2008 by *Health* magazine. The Whole Foods Market motto, "Whole Foods, Whole People, Whole Planet"™ captures the company's mission to find success in customer satisfaction and wellness, employee excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to its 53,000 Team Members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by *FORTUNE* magazine for 12 consecutive years. In fiscal year 2008, the company had sales of \$8 billion and currently has more than 275 stores in the United States, Canada, and the United Kingdom. Whole Foods Market, Fresh & Wild™, and Harry's Farmers Market® are trademarks owned by Whole Foods Market IP, LP. Wild Oats® and Capers Community Market™ are trademarks owned by Wild Marks, Inc.